



AN INCLUSIVE PROJECT

SUPPORTED BY LAVAZZA FOUNDATION

FONDAZIONE
GIUSEPPE E PERICLE LAVAZZA ONLUS

A UNIQUE SUSTAINABLE PROJECT

2018
2021

Project objective: recovery of coffee cultivation, on the basis of **sustainability and gender equity principles**

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2022
onwards

Objective: support Cuban coffee development, as a local excellence, whilst taking care of the local environment.

5 project key deliverables:



FOREST PRESERVATION

CUBAN FOREST HERITAGE

BIODIVERSITY AND POLICULTURE



AGRICULTURAL PRACTICES IMPROVEMENT

ORGANIC

AGROECOLOGICAL APPROACH



COFFEE QUALITY IMPROVEMENT

FARM RENOVATION

ROBUSTA VALORIZATION

ENVIRONMENTAL DATA MANAGEMENT



WOMEN AND YOUTH EMPOWERMENT

TRAINING AND EDUCATION

STRICT QUALITY SELECTION



EQUITY CHAIN AND SHORT SUPPLY CHAIN

SUSTAINABILITY PROJECT

SIMPLIFIED VALUE CHAIN

FONDAZIONE
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